



BAZAAR^{Harper's}

ELEVATE
YOUR
BRAND



hiTech MODA ABOUT

FEATURING SELECT FASHION BRANDS ON OUR AWARD-WINNING RUNWAYS

| Designer Justin Haynes , PC:: Slaven Vlasic/Getty Images for hiTechMODA

The Corporation Designing Opportunities Since 2018

Award-winning hiTechMODA Productions combines traditional fashion runway shows with the latest innovations and the new “thinking of fashion”. We are a cutting-edge runway production house focusing established, emerging, and Indie fashion designers, identifying current marketing trends, plus aligning with new thought leaders who are committed to transforming the way industry operates today. We lead in the industry by creating opportunities to market and advertise our designers and assist them in elevating their brands.

After the disruption in the supply chain and brick and mortar store closings, how designers are able to reach their audience has radically changed. There are opportunities in disruption, but you have to be able to pivot quickly. We believe the future of fashion is rethinking how business is done; working towards sustainability, and available to anyone anywhere, and empowering consumers and designers/brands alike. From our first season in 2018 to now, our mission has been to inspire, empower and encourage anyone who brings their talent to our runways wherever we are. We create events that pull together elements of our designers' creativity and express those on the runway. We work to create opportunities specifically tailored to you. hiTechMODA does this by providing a professional, affordable runway with high-quality production at state of the art and unique venues, complete with professional photography and video.

Our mission is designing opportunities and everything we do is with that in mind. We specialize in providing avenues for emerging new-to-market and young prodigy designers, up and coming and aspiring models of all ages, shapes, and sizes, photographers, and videographers. In addition to this, we also specialize bring in a host of interns and volunteers from some of the region's most prestigious fashion design and business schools.

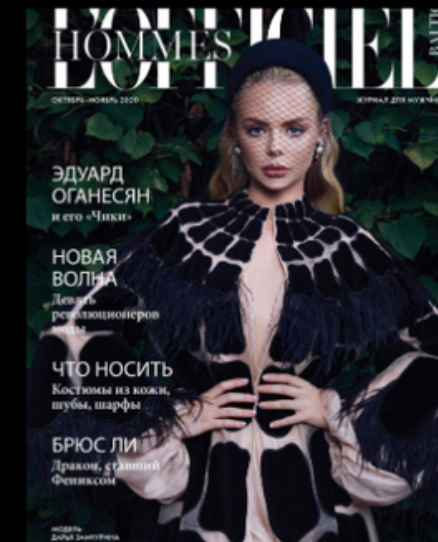
Winner of 2022 Best Fashion Platform and 2022 MODERN CEO Award.

High-End Publication

We provide our clients with publication opportunities in major industry magazines!



Publication in
MAJOR Magazines



And More!

Billboard Advertising

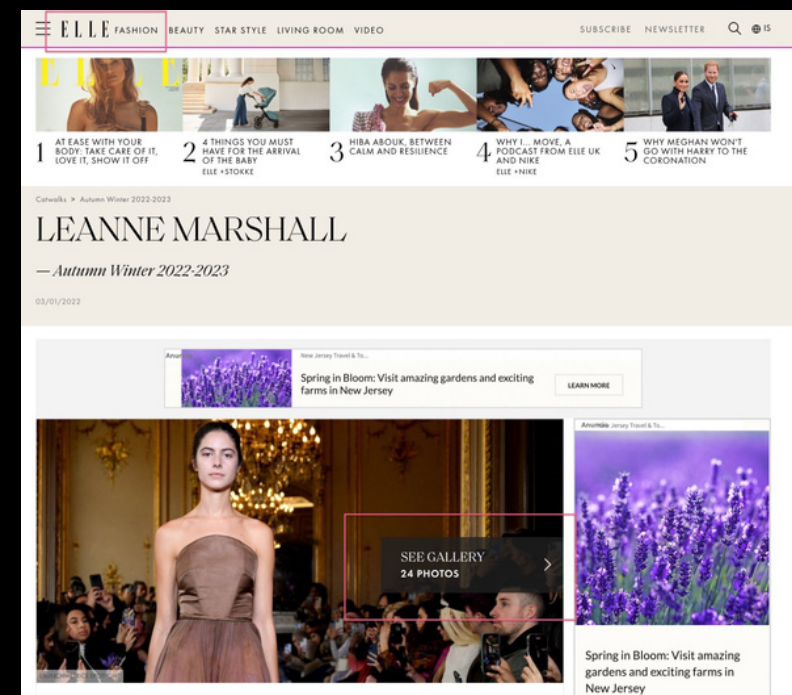
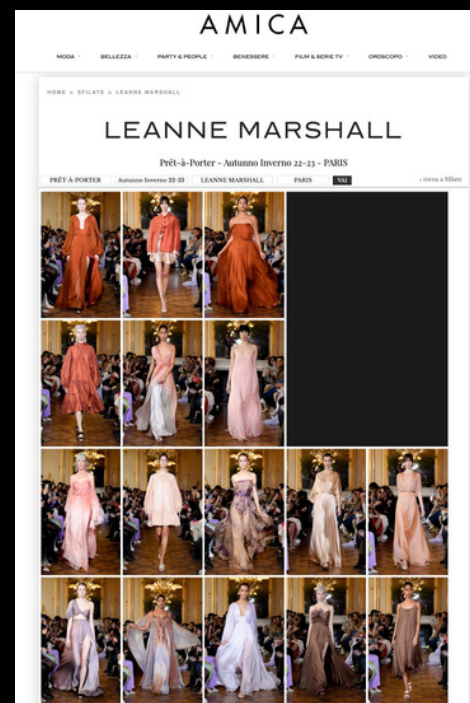
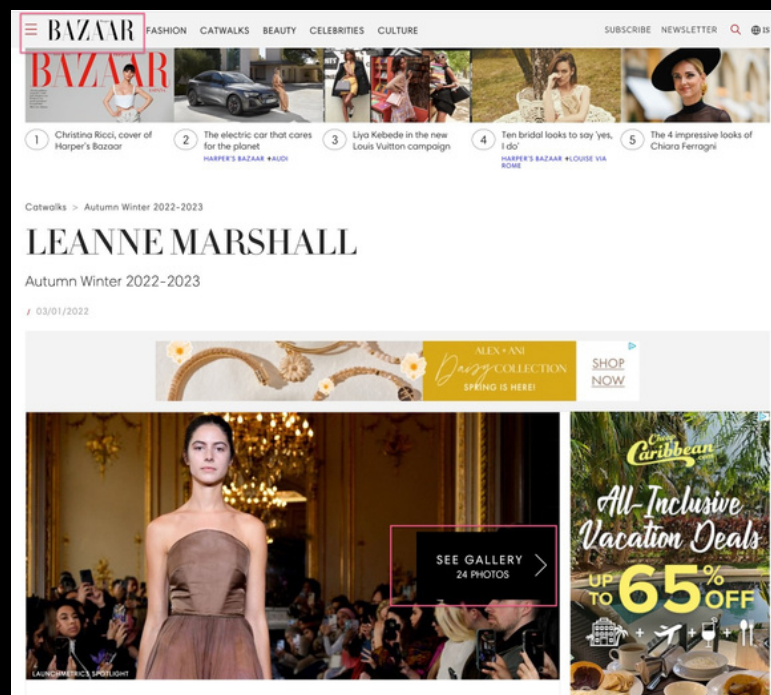
We provide our clients with **FLEXIBLE & AFFORDABLE** billboard advertising opportunities!



1540 Broadway, NYC

Professional PR Services

We provide our clients with professional PR services and the opportunity for individual post-event Press Release with Guaranteed Publication.



- Preparation & dissemination of post-show press release to over 2,000 global contacts
- Guaranteed placement in three (3) top-tier digital publications

hiTech MODA

Unless specifically excluded by mutual agreement

- Runway + Production
- Stage Lighting
- Professional Audio/Video
- Equipped backstage
- Full backstage management
- Media Pit (press application required for all photographers and designer invited media)
- Rolling Racks (hangers not included)
- Discounted ticket prices
- Inclusion in PR and marketing materials

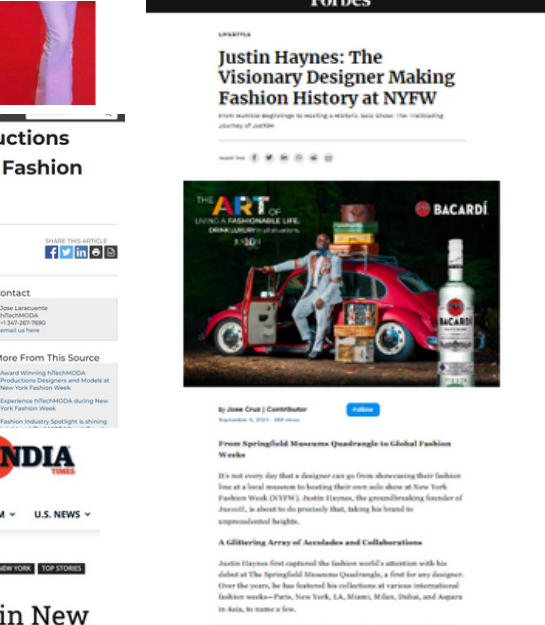
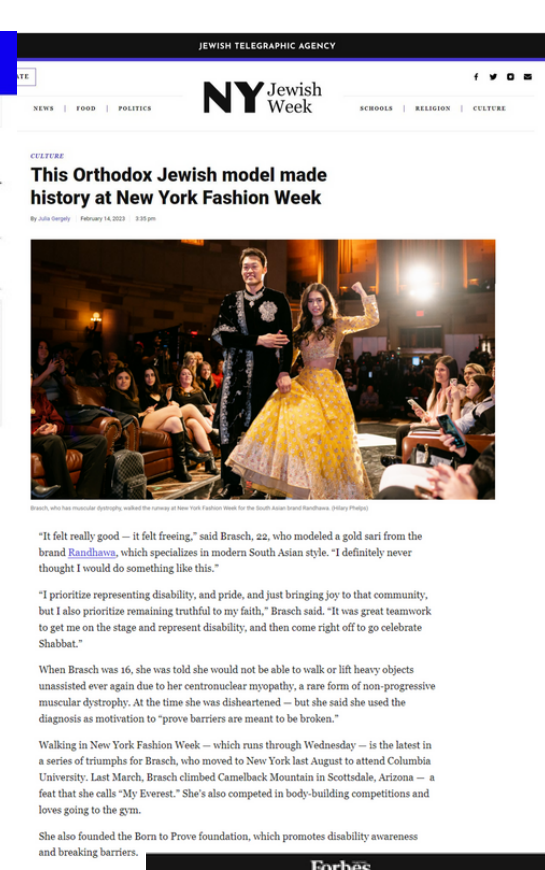
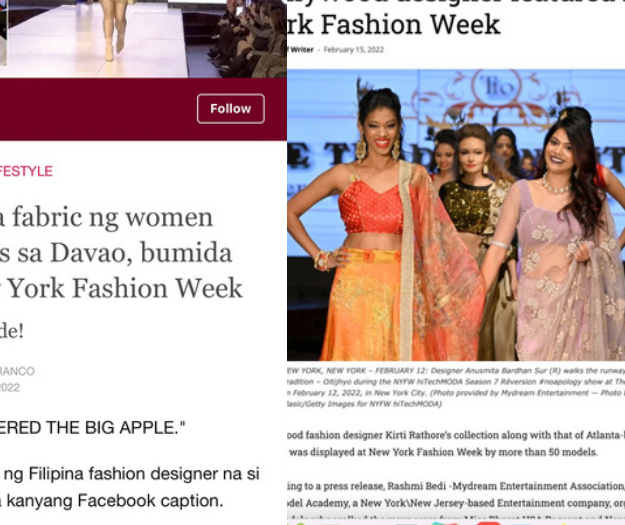
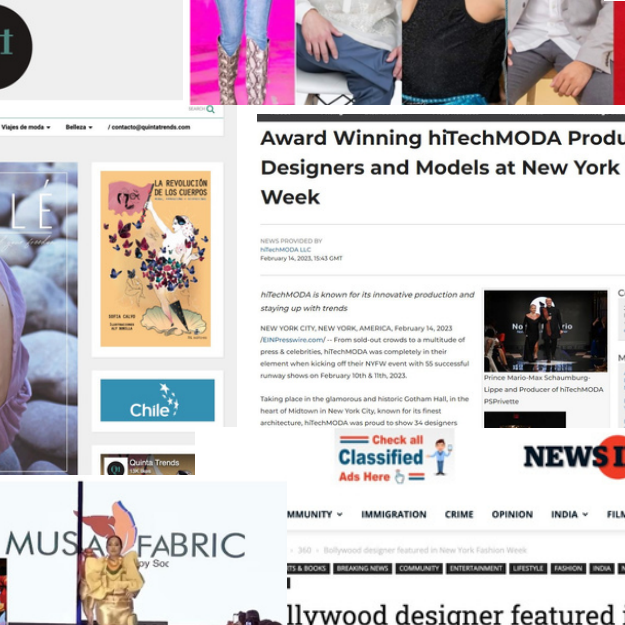
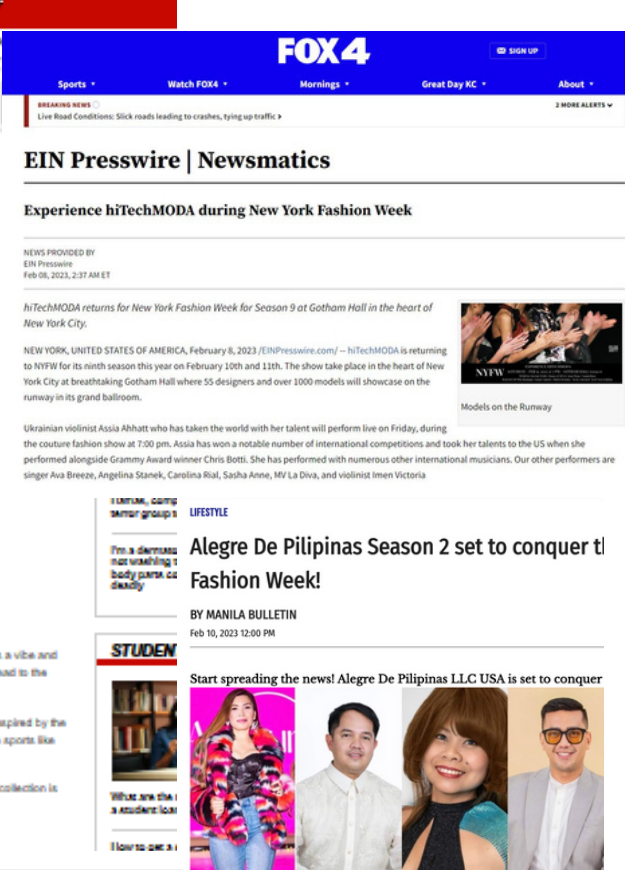
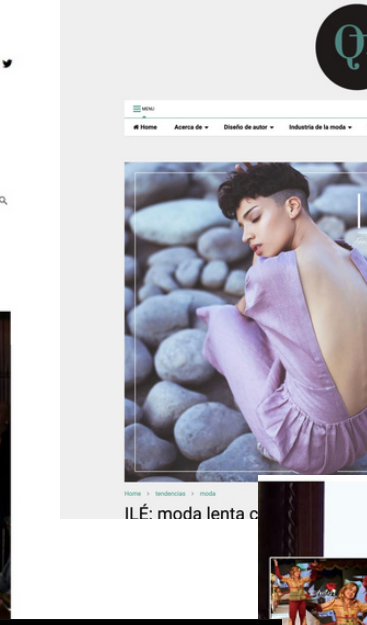
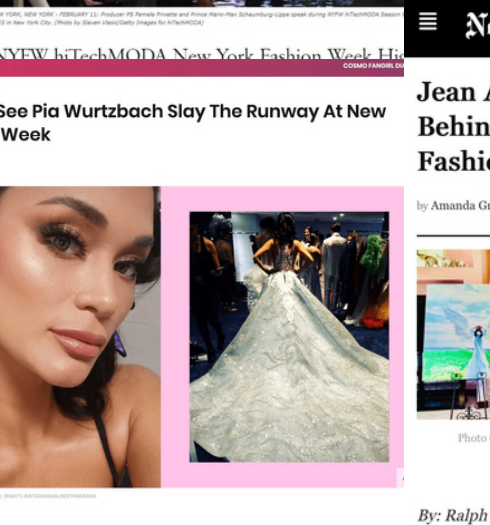
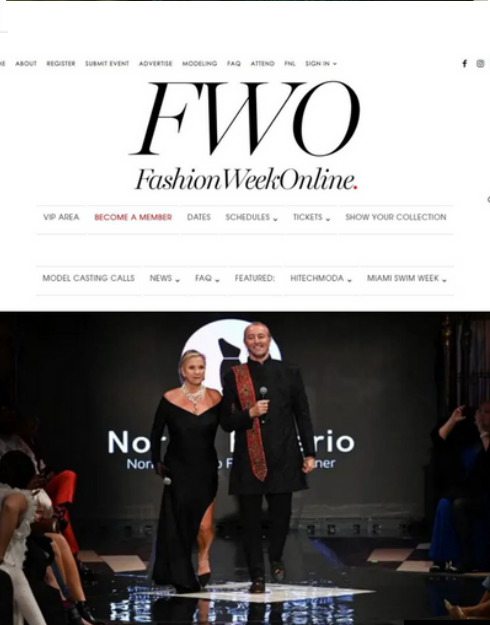
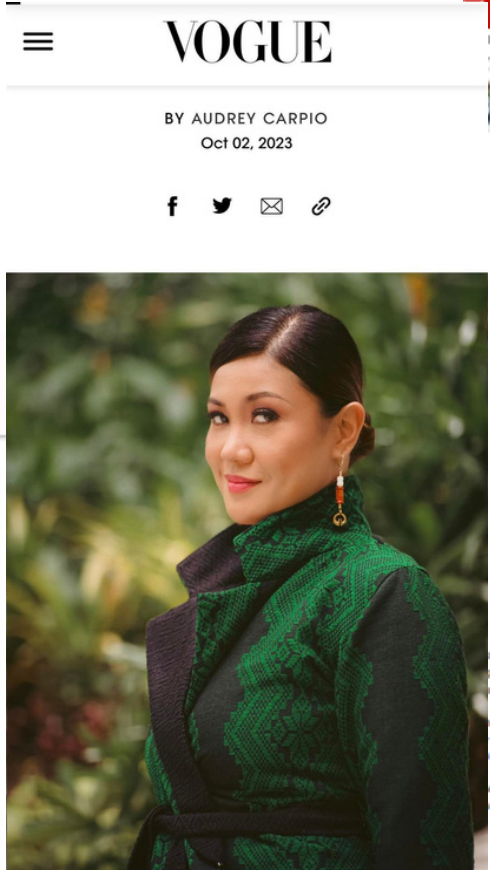
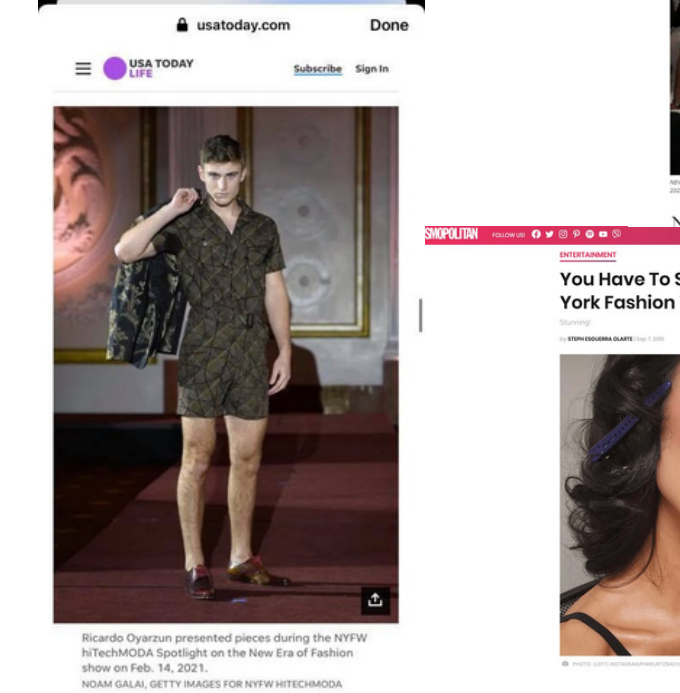
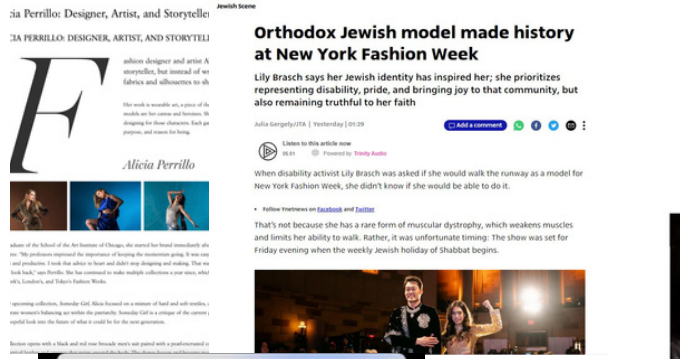
Optional Services at additional cost:

- Raw Video Footage
- Professionally Edited Runway Video
- Times Square Billboard
- Fashion Week Online Feature
- Fashion Week Online Calendar
- Basic NYC Hair and Makeup & Enhanced Hair and Makeup
- Getty Images photography*
- Live Stream at producer's discretion*
- Runway Photos



Alonso Maximo NYFW hiTechMODA Season 10
PC: Slaven Vasic/Getty Images for hiTechMODA

PRESS



A woman with long black hair, wearing a bright red trench coat over a black dress and shiny black boots, stands on a runway. She is holding a violin and bow, appearing to play. The background is a large, vibrant pink flower. The runway floor is reflective. In the foreground, the backs of several audience members are visible, some holding up phones to take pictures.

hiTech MODA

PRESS

hiTechMODA Fashion Productions leverages its PR resources to position our designers for increased exposure. Working with our database of press, as well as our considerable industry contacts, our team works with you to create optimal exposure for your brand, based upon your objectives as a runway designer.

GUESTS

hiTechMODA Fashion Productions provides our designers with a discount code to allow all your business associates, friends, family, and followers to purchase tickets at favorable pricing for your event.

VIOLINIST ASSIA AHHATT NYFW hiTechMODA Season 9
PC: Slaven Vlastic/Getty Images for hiTechMODA

Wajahat Mirza

NEXT STEPS

Thank you for your interest in showing with hiTechMODA Productions. Please review the information provided and do not hesitate to call or email us with any questions.

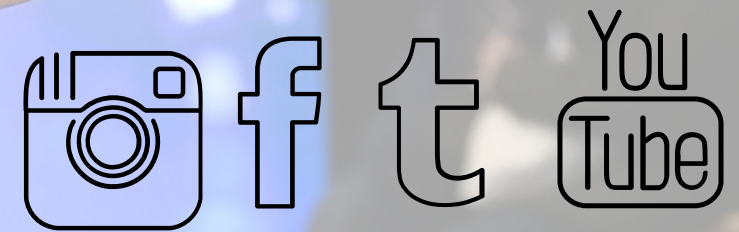
To move forward, if you are a first time designer with hiTechMODA, complete our application online at www.hiTechMODA.com. Upon review of your application, you will be sent an offer to show, with full disclosure of our terms and instructions on the next steps. Repeat designers, contact us via email to opportunity@hiTechMODA.com to request an offer for a specific event or events.

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Wajahat Mirza NYFW hiTechMODA Season 10
PC::Slaven Vlastic/Getty Images for hiTechMODA



hiTech MODA[®]



@hiTechMODA

www.hiTechMODA.com

hiTechMODA Productions Corp

347 5th Avenue, Suite 1402

New York, New York 10016

917.999.8718

updated 1.8.23

Archie Brown Designs NYFW hiTechMODA Season 9
PC: Slaven Vlasic/Getty Images for hiTechMODA